



Why do I love precast? Let me count the ways.



February – the month of love. But we're not talking about mushy love here, we're talking about strong love, a love of precast concrete. So, why should you love precast? Let us count the ways.

Precast concrete and precast, prestressed concrete excel in strength, sustainability,

functionality, and durability. As it integrates easily with other systems and provides versatility, efficiency, and resiliency, it is a clear building choice for high-performance structures.

1. **Aesthetic Versatility**

Precast boasts a variety of finishes, custom form liners, graphic concrete, thin brick and more. It also comes in an (almost) unlimited array of colors, forms, textures, and shapes.

2. **Speed**

Time is money. Precast concrete's speed through design, fabrication and erection help meet tight deadlines. Precast components are manufactured off-site, reducing the amount of time onsite. And they are ready to be erected with a just-in-time delivery to the jobsite when the general contractor needs it.

3. **Early Input**

Early design assistance is available to our customers – including layout, design, and value – as early as the schematic design phase, helping customers keep their projects on time, on budget, and on target.

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Not your typical Lunch and Learn



One of the things we pride ourselves on at Mid-States Concrete is living up to our World-Changing Behaviors.

Those World-Changing Behaviors include: safety before all else; YES! attitude; be candid; put yourself in someone else's shoes; practice the four referrability habits, which are show up on time, do what you say you are going to do, finish what you start, and say please and thank you; and be a little weird!

While we practice all of these World-Changing Behaviors, we really (really, really) show up for the “be a little weird!” part. So, it should come as no surprise that we don't generally offer the typical Lunch and Learn. A typical Lunch and Learn program is a presentation with a catered lunch that takes place at a workplace during lunch. In the digital age, Lunch and Learns are also often offered online as webinars.

While Mid-States has presented the typical Lunch and Learn before, we've found another style of Lunch and Learn we think benefits our customers more. Rather than a PowerPoint presentation where we stand at the head of the room with slides full of information behind us and talk **AT** you while you try to quietly eat Jimmy Chips (good luck, by the way), we'd much

rather have a Roundtable where we can talk **WITH** you.

If you are interested in having Mid-States Concrete host a Roundtable for your team, please contact us at sales@msprecast.com. We'd love to get a date on the calendar.

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Precast Chalk Talk: Episodes 40-1, 40-2, 40-3 & 40-4



Check out our four-part series of [Precast Chalk Talk](#) featuring President Hagen Harker and special guest Colin Butler of [Peikko](#). The series takes us to a local Beloit, Wisc. jobsite that features [wall panels](#), [hollowcore](#), [beams](#), [columns](#), and the [Peikko Delta Beam](#).

[Precast Chalk Talk: Episode 40-1 >>](#)

[Precast Chalk Talk: Episode 40-2 >>](#)

[Precast Chalk Talk: Episode 40-3 >>](#)

[Precast Chalk Talk: Episode 40-4 >>](#)

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About Mid-States Concrete Industries

Since 1946, we have produced structural and architectural precast concrete systems that provide our partners with high quality building materials with sustaining performance.

The biggest part of our story is you - our clients. For more than 75 years, you have trusted us to help with your projects. Each project offers its own unique goals and opportunities. We partner with you to find the right solutions for your project.

Over the years, Mid-States has helped ensure your projects come in on-time, on-budget and on-target through project assessment and planning, project strategy, single source installation, and completion confirmation. With dedicated sales, estimated, project management, engineering, design, production and construction teams, Mid-States will continue to meet your precast needs.

[Learn more >>](#)



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